



SAP, Oracle, Microsoft, Tally ERP, Sage, QuickBooks?
Seamless integration of FForce with any ERP



Grow your business with **FForce!** For **DEMO** please write us at: sarjen@sarjen.com



Solution overview



Adopt FForce! Web based sales force automation solution with cloud mobility and SAAS is a powerful solution that increases sales win rates, reduces the sales cycle duration, enhances your sales representatives' productivity and improves revenue.

FForce has been specially designed focusing on the life of a sales representative working in FMCG, CPG and Pharmaceutical industry, the steps he or she needs to go through in a typical working day and streamline operations that improve effectiveness and efficiency.

FForce electronic order management software (EOMS) and distribution management software (DMS) module empower your sales representatives to get complete visibility of available stocks, payment status, credit limit, promotional scheme applicable, which product the he/she needs to promote and book the orders instantly at the customer premise just with the help of few clicks and all this on the go.

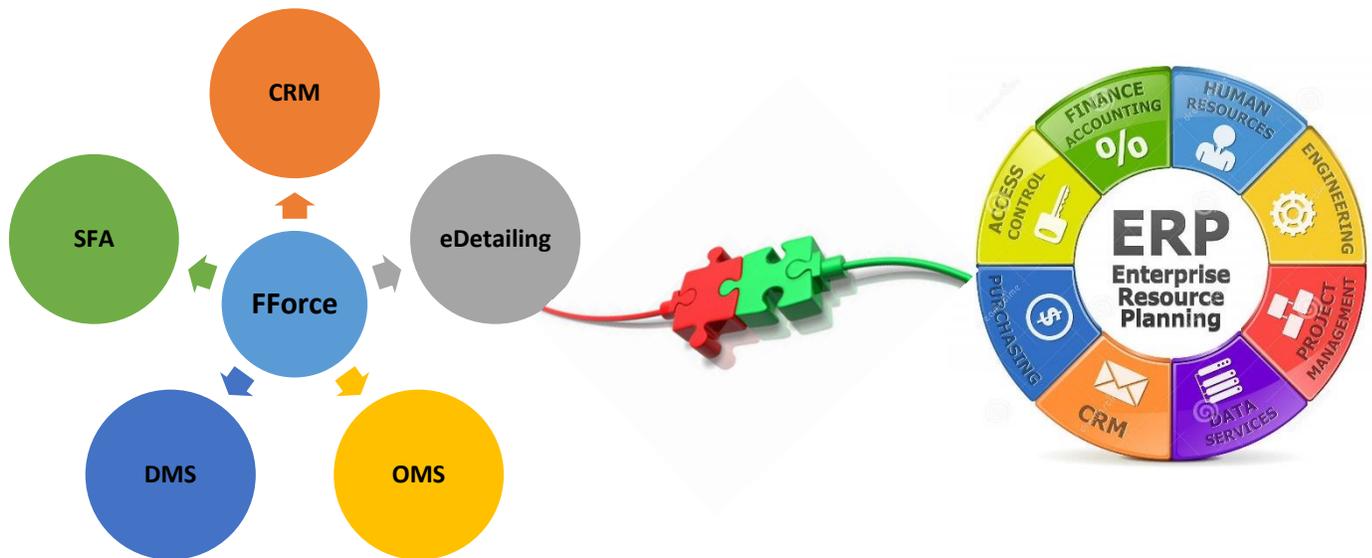
Imagine that your company sales department gets automated and standardized. The sales retail execution will be improved from your sales representative carrying smart-phones or tablets along their daily sales route, optimized by the system. They will place orders on their devices, speeding up and standardizing the whole sales orders process. They would also be able to do surveys about product visibility, share of shelf (SOS), off shelf display (OSD) and out of stocks (OOS).

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Seamless integration

The biggest competitive advantage offered by FForce is its extensive integration to your ERP system (SAP, Oracle, Microsoft, Tally ERP, Sage, and QuickBooks). FForce is highly flexible and capable enough to integrate with other legacy ERP systems either with the help of middleware or staging software and allow you to convert data in any format as per your need. No other software is able to compete with our level of integration and the amount of information that we make available to your organization through our business system integration (BSI) module, which has been in development since 2001 and currently integrates with many ERP systems.



Benefits derived with the integration:

Increase insights

FForce enables you to keep a track of your each activity occurs at your retailers point like stock count, payment status, credit limit, hot selling product, applicable schemes, share of shelf and many more and when these all integrate with the primary sales info , will provide 360 degree insights to the executives hence they can build effective strategy accordingly.

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Effective sales analysis

The extensive data analytics available through integration provides a high level analysis of sales, profit, margin, and unit sales starting at the company level. Its pervasive drill down and filtering capabilities allow you to drill down to much deeper levels of analysis with details by region, territory, branch, sales person, account, product group, vendor, and by item.

Efficient vendor management

FForce allow you to easily measure quotations, quality parameters, vendor performance, including purchase history by vendor and inventory values by vendor. This will help you to establish effective relationships with multi vendors.

Growth in sales

Today one size fits for all strategy is not working. Companies are aggressively trying to woo customers by offering them customized lucrative deals. FForce empowers you with all the required data in detail about the stockists, distributors, retailers and end consumers so that you can formulate inviting deals to accelerate your bottom line.

Manage sales goals

Create a structured process for developing and using sales goals through the use of our demand planning module. Set sales goals by region, territory, branch, sales person, or account, as well as create sales goals by product or revenue category, and then easily compare actual vs. goal for sales, margin, and profit goals throughout the year. This information is not available to just executives, but to sales people as well, allowing you to create goal planning strategy that drives accountability throughout your sales team.

Improve quoting process

Manage and track your quoting process in a more efficient manner.

FForce! Sales force automation software transforming how companies run, and enabling them to transcend growing pains that previously were holding them back from taking their business to the next level of profitable growth.

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